

# CULT

LDN

## DIGITAL DESIGNER

### OVERALL PURPOSE OF JOB

The role of a Digital Designer at Cult LDN is to interpret and implement our creative vision across a broad array of projects. The ideal candidate will have a strong design background with experience designing for digital, social and moving image.

A dynamic, thorough and enquiring approach will be required as the Digital Designer will be involved in a wide range of projects and executions, with timelines spanning from the immediate to the long term. Fitting in as part of a wider creative team and the ability to collaborate effectively is also crucial.

### SPECIFIC RESPONSIBILITIES

- Design for a broad range of projects including digital, social and moving image.
- Creation of digital design assets for use on social media platforms.
- To maintain our high visual standard.
- Creation of presentations and mock-ups to present ideas/executions.
- To bring fresh ideas and approaches by combining cultural awareness with an enquiring mind.
- A strong understanding of UI and UX.
- 2-4 years experience in a creative agency.
- Advanced knowledge of Adobe Creative Suite.
- Experience working with After Effects, Premier Pro or other video editing software.
- A full understanding of social and digital formats.
- Keeping up to date with emerging digital formats and format best practice.
- Experience creating gifs, photo retouching, video editing and animation.

## ESSENTIAL SKILLS & APTITUDES

- Sector knowledge and understanding of best practice
- Excellent presentation skills with the ability to communicate a concept or idea
- An acute eye for detail
- A team player with the ability to work under own initiative
- Able to work quickly, accurately and under pressure
- Flexible, adaptable and diplomatic
- Excellent at communicating with team, clients and prospects
- Professional attitude to work at all times
- Badass