

CULT

LDN

Senior Creative/Associate Creative Director

OVERALL PURPOSE OF JOB

This is a rare opportunity to work and collaborate with some of the industry's greatest artists, designers and creative visionaries! You will help create and reinvigorate entire brands from start to finish, not just one aspect, but a complete creative vision!

Cult LDN is a fast growing company, where you will have the freedom to fashion out your own niche and develop long term. The role will give you real engagement with a wide range of digital, social, apps, VR, AR, photography, production and advertising.

You will already be an inspired and energised Senior Creative/ACD who is looking to play a leadership role, mentoring and guiding junior creatives. You will have an infectious passion for your craft coupled with a strong artists ability and an unwavering desire to learn, develop and produce some of the greatest design work of your career!

SPECIFIC RESPONSIBILITIES

- Art direct for a broad range of projects including digital, social and moving image.
- Inject and apply expert art direction to all visual elements of creative and design projects
- To inspire and motivate Cult LDNs clients to be creatively progressive and innovative, through the application of beautiful and imaginative imagery
- To ensure the highest level of visual execution across all digital and social campaigns and ongoing projects
- Go to person for all work progressing through the studio
- Appraising the work of the design and creative team and delivering constructive direction and feedback
- Working with our Creative Technologist with primary ownership for discovering inventive ways to combine unfolding and emerging new technologies to showcase new campaigns.

ESSENTIAL SKILLS & APTITUDES

- Excellent understanding of the social development process, across both strategy and creative
- Sector knowledge and understanding of best practice
- Ability to communicate knowledgeably about creative, social and digital strategies
- An acute eye for detail
- Analytical experience - demonstrated through communications with the team and clients
- A team player with the ability to work under own initiative
- Able to work quickly, accurately and under pressure
- Flexible, adaptable and diplomatic
- Excellent at communicating with team, clients and prospects
- Leadership and management experience
- Professional attitude to work at all times
- Badass